RETAILER PROMOTIONS

Impulse & Grocery Deals
P1 05.01.2026 - 25.01.2026

BUY NOW
MEGA DEALS



£1.59 SELL AT | 36.5% POR | £10.09

12 x 750ml VAS PM £1.59



£1.35 SELL AT | 41.9% POR | £15.69

20 x 65g PM £1.35



£1.35 SELL AT | 41.8% POR | £11.79

15 x 70g PM £1.35



£1.35 SELL AT | 42.0% POR | £9.79

15 x 60g/70g VAS PM £1.35



£1.00 SELL AT | 53.1% POR | £4.69

12 x 500ml VAS PM £1



£1.20 SELL AT | 48.0% POR | £7.49

12 x 400g VAS PMP £1.20



£2.29 SELL AT | 44.0% POR | £7.69

6 x 450g VAS PMP £2.29



£1.99 SELL AT | 57.4% POR | £5.09

6 x 220g VAS

Unitas

SEE INSIDE FOR LOCAL LIVING PROMOTIONS

All promotions are subject to stock availability, supplier support and purchase limitations and may be withdrawn at any time without notice

RETAILER PROMOTIONS



£1.39 SELL AT | 39.0% POR | £8.49

12 x 500ml VAS PM £1.39



£4.50 SELL AT | 37.9% POR | £6.99

3 x 8 x 330ml VAS PM £4.50



£1.35 SELL AT | 37.1% POR | £8.49

12 x 500ml VAS PM £1.35



£1.45 SELL AT | 39.4% POR | £8.79

12 x 500ml VAS PM £1.45



£1.45 SELL AT | 39.4% POR | £8.79

12 x 500ml PM £1.45



£1.25 SELL AT | 37.7% POR | £7.79

12 x 500ml VAS PM £1.25



£1.49 SELL AT | 42.1% POR | £5.75

8 x 2Ltr VAS PM PM £1.49



£1.65 SELL AT | 40.3% POR | £9.85

12 x 250ml VAS PM £1.65



£1.60 SELL AT | 40.1% POR | £9.59

12 x 250ml VAS PM £1.60



£1.65 SELL AT | 35.5% POR | £21.29

24 x 250ml PM £1.65



£1.60 SELL AT | 41.6% POR | £18.69

24 x 250ml PM £1.60



£1.60 SELL AT | 41.3% POR | £9.39

12 x 250ml PM £1.60

Impulse 2025/26 Category Guide **Available Now!**



RETAILER PROMOTIONS



£1.80 SELL AT | 47.8% POR | £9.39

12 x 500ml VAS



89P SELL AT | 49.5% POR | £8.99

24 x 250ml VAS PM 89P



£1.59 SELL AT | 46.6% POR | £8.49

12 x 355ml VAS PM £1.59



£1.29 SELL AT | 50.5% POR | £6.39

12 x 500ml VAS PM £1.29/2 FOR £2



£4.99 SELL AT | 36.9% POR | £15.75

6 x 4 x 500ml PM £4.99



£5.49 SELL AT | 32.6% POR | £18.49

6 x 4 x 500ml VAS PM £5.49



£5.49 SELL AT | 35.6% POR | £17.69

6 x 4 x 500ml PM £5.49



£1.00 SELL AT | 47.1% POR | £5.29

12 x 500ml VAS PM £1



£1.65 SELL AT | 55.8% POR | £7.29

12 x 500ml VAS PM £1.65



70P SELL AT | 40.1% POR | £4.19

12 x 500ml VAS PM 70P

Energise your profits, with the NEW 500ml Energy Can

Up to 42% POR





£1.20 SELL AT | 48.1% POR | £12.45

24 x 250ml



99P SELL AT | 47.6% POR | £5.19

12 x 275ml VAS PM 99P



£1.35 SELL AT | 41.6% POR | £7.89

12 x 500ml VAS PM £1.35



£1.49 SELL AT | 52.4% POR | £7.09

12 x 500ml



£1.89 SELL AT | 50.9% POR | £9.29

12 x 500ml



£1.99 SELL AT | 42.3% POR | £11.49

12 x 1Ltr VAS PM £1.99



£2.59 SELL AT | 39.1% POR | £7.89

6 x 1Ltr



£2.99 SELL AT | 34.1% POR | £9.85

6 x 1Ltr



£1.89 SELL AT | 36.6% POR | £7.99

8 x 750ml VAS PM £1.89



£3.99 SELL AT | 42.4% POR | £11.49

6 x 1Ltr VAS



£3.50 SELL AT | 41.1% POR | £16.49

8 x 500ml VAS



£3.50 SELL AT | 41.1% POR | £16.49

8 x 500ml VAS



£3.80 SELL AT | 40.8% POR | £17.99

8 x 500ml VAS



£2.69 SELL AT | 49.9% POR | £8.09

6 x 750ml



60P SELL AT | 67.1% POR | £3.95

24 x 50cl



80P SELL AT | 52.8% POR | £1.89

6 x 1.5Ltr



65P SELL AT | 66.2% POR | £4.39

24 x 500ml



55P SELL AT | 67.5% POR | £1.79

12 x 500ml



79P SELL AT | 71.0% POR | £4.59

24 x 750ml



£1.35 SELL AT | 68.9% POR | £5.25

15 x 750ml



£1.59 SELL AT | 51.6% POR | £3.85

6 x 1.25Ltr VAS



£1.50 SELL AT | 44.7% POR | £4.15

6 x 1Ltr



90P SELL AT | 36.3% POR | £15.29

32 x 37.5g



90P SELL AT | 36.3% POR | £15.29

32 x 32.5g VAS



£1.10 SELL AT | 40.4% POR | £17.49

32 x 45g VAS



£1.10 SELL AT | 32.8% POR | £14.79

24 x 50g VAS



£1.35 SELL AT | 40.8% POR | £9.99

15 x 70g VAS PM £1.35

RETAILER PROMOTIONS



£2.75 SELL AT | 34.6% POR | £8.39

6 x 160g VAS PM £2.75



£1.10 SELL AT | 36.4% POR | £17.49

30 x 25g/34g VAS



90P SELL AT | 36.3% POR | £15.29

32 x 20g/22.5g/27.5g VAS



£1.10 SELL AT | 40.5% POR | £19.09

35 x 40g VAS



90P SELL AT | 37.9% POR | £17.89

32 x 40g VAS



90P SELL AT | 52.8% POR | £15.29

36 x 28g



£1.65 SELL AT | 30.1% POR | £7.69

8 x 6 x 25g VAS



£1.25 SELL AT | 50.7% POR | £7.39

12 x 60g VAS PM £1.25



£1.09 SELL AT | 35.9% POR | £6.99

12 x 40g VAS



£1.00 SELL AT | 37.7% POR | £9.35

18 x 40g VAS PM £1.00



£1.00 SELL AT | 37.7% POR | £9.35

18 x 40g VAS PM £1.00



£1.35 SELL AT | 40.3% POR | £12.09

18 x 82g/90g VAS PM £1.35



49P SELL AT | 38.9% POR | £7.49

30 x 27g/37g/41g VAS PM 49P



£1.69 SELL AT | 23.7% POR | £17.19

16 x 77g/82g VAS PM £1.69



£1.35 SELL AT | 40.8% POR | £9.99

15 x 80g VAS PM £1.35



£1.35 SELL AT | 38.9% POR | £10.99

16 x 50g VAS PM £1.35



£1.09 SELL AT | 53.6% POR | £15.19

30 x 45g VAS



69P SELL AT | 56.6% POR | £8.99

30 x 40g PM 69P



£1.75 SELL AT | 29.3% POR | £6.19

5 x 125g VAS PM £1.75



75P SELL AT | 24.5% POR | £16.99

36 x 33g PM 75P



89P SELL AT | 29.8% POR | £24.99

48 x 30g VAS



75P SELL AT | 24.4% POR | £18.89

40 x 37g PM 75P



75P SELL AT | 24.5% POR | £16.99

36 x 33g PM 75P



75P SELL AT | 24.4% POR | £22.69

48 x 48g/51g VAS PM 75P

HAPPY Easter OFFERS...



85P SELL AT | 45.1% POR | £38.89

100 x 10g



£3.25 SELL AT | 34.0% POR | £28.59

16 x 50g



£4.00 SELL AT | 36.7% POR | £42.19

20 x 50g VAS



£1.20 SELL AT | 35.0% POR | £31.19

48 x 28g VAS



£3.80 SELL AT | 33.4% POR | £56.99

27 x 90g



£5.50 SELL AT | 32.7% POR | £24.69

8 x 130g VAS



£3.25 SELL AT | 34.0% POR | £28.59

16 x 80g VAS



£4.50 SELL AT | 30.8% POR | £46.69

18 x 120g



£2.05 SELL AT | 40.7% POR | £22.29

22 x 80g



£1.25 SELL AT | 36.1% POR | £7.99

12 x 140g VAS PM £1.25



£2.05 SELL AT | 40.7% POR | £22.29

22 x 80g



£2.05 SELL AT | 41.0% POR | £24.19

24 x 72g



92P SELL AT | 41.4% POR | £14.39

32 x 29g VAS



£3.30 SELL AT | 26.6% POR | £20.19

10 x 145g VAS



£2.30 SELL AT | 42.0% POR | £26.69

24 x 58g VAS



£2.05 SELL AT | 40.7% POR | £22.29

22 x 77g



£5.75 SELL AT | 33.0% POR | £54.59

17 x 360g



£7.25 SELL AT | 37.4% POR | £22.69

6 x 200g



£3.30 SELL AT | 32.3% POR | £29.79

16 x 110g



£1.65 SELL AT | 24.6% POR | £19.69

19 x 100g



£1.58 SELL AT | 33.0% POR | £10.59

12 x 57g VAS



£7.86 SELL AT | 45.1% POR | £14.39

4 x 236g



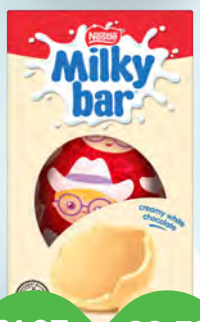
£13.80 SELL AT | 29.6% POR | £32.39

4 x 380g



£5.90 SELL AT | 27.9% POR | £14.19

4 x 188g/190g/196g/202g VAS



£1.97 SELL AT | 32.5% POR | £13.29

12 x 72g



£1.50 SELL AT | 30.1% POR | £10.49

12 x 70g/80g/81g VAS



£1.50 SELL AT | 29.9% POR | £11.39

13 x 80g VAS



£1.65 SELL AT | 24.1% POR | £18.79

18 x 90g



£1.25 SELL AT | 27.6% POR | £6.79

9 x 130g



£3.33 SELL AT | 34.3% POR | £21.89

12 x 100g/110g VAS



£5.75 SELL AT | 23.9% POR | £21.89

6 x 200g VAS



£7.50 SELL AT | 26.4% POR | £27.59

6 x 307g

GET SUPER BOWL READY



Nerds | NFL

An Official Partner of the NFL in the UK

Get Your Nerds Today

GET SMASHING EASTER SALES WITH TERRY'S

TERRY'S EASTER SALES GREW 4 X AHEAD OF THE MARKET AT +28% YOY*

TERRY'S SHELL EGGS GREW IN VALUE BY +47% IN 2025 VERSUS A MARKET OF +10.4%^



NEW FOR 2026



DELICIOUSLY UNSQUARE SINCE 1932

*Kantar 16 weeks to 14.4.24. ^Nielsen 15 weeks to 6.4.24. Subject to Availability.

LOCAL LIVING GREAT VALUE PRICES



£1.00 SELL AT | 44.2% POR | £2.79

6 x 1Ltr VAS PM £1



£1.00 SELL AT | 34.2% POR | £3.29

6 x 1Ltr PM £1



£1.09 SELL AT | 36.9% POR | £8.25

12 x 400g PM £1.09



89P SELL AT | 52.3% POR | £5.09

12 x 300g PM 89P



99P SELL AT | 35.6% POR | £7.65

12 x 340g PM 99P



89P SELL AT | 55.2% POR | £4.79

12 x 300g VAS PM 89P



£1.39 SELL AT | 55.3% POR | £7.45

12 x 560g PM £1.39



89P SELL AT | 38.7% POR | £6.55

12 x 400g PM 89P



£1.19 SELL AT | 45.5% POR | £7.79

12 x 500g VAS PM £1.19



£1.19 SELL AT | 44.1% POR | £3.99

6 x 250g PM £1.19 / 2 FOR £2



£1.19 SELL AT | 44.1% POR | £3.99

6 x 250g PM £1.19 / 2 FOR £2



£2.59 SELL AT | 37.3% POR | £9.75

6 x 1Ltr



£2.59 SELL AT | 40.5% POR | £9.25

6 x 1Ltr



£2.29 SELL AT | 33.4% POR | £9.15

6 x 1Ltr PM £2.29

LOCAL LIVING GREAT VALUE PRICES



£2.85 SELL AT | 41.1% POR | £8.39

6 x 1kg PM £2.85



£3.99 SELL AT | 36.9% POR | £8.39

4 x 12 x 100g PM £3.99



£1.69 SELL AT | 43.3% POR | £4.79

6 x 3Ltr PM £1.69



£2.29 SELL AT | 35.9% POR | £4.89

4 x 5Ltr PM £2.29



£1.00 SELL AT | 52.9% POR | £7.85

20 x 20's PM £1



£2.85 SELL AT | 45.3% POR | £7.79

6 x 1kg PM £2.85



£1.29 SELL AT | 43.8% POR | £7.25

12 x Single PM £1.29



£1.25 SELL AT | 50.8% POR | £6.15

12 x 70's PM £1.25



£1.29 SELL AT | 47.4% POR | £5.65

10 x 4 Roll PM £1.29



£1.39 SELL AT | 43.9% POR | £15.59

24 x 40's PM £1.39



£1.15 SELL AT | 50.9% POR | £5.65

12 x 320mm x 20M



£1.29 SELL AT | 48.5% POR | £6.65

12 x 300mm x 7.5M PM £1.29

LOCAL LIVING

Quality products. Strong margins.



Specifically developed for independents - new, exclusive, and created to drive profit.

RETAILER PROMOTIONS



£1.25 SELL AT | 44.1% POR | £6.99

12 x 132g/134g/135g VAS PM £1.25

RETAILER PROMOTIONS



45P SELL AT | 53.7% POR | £6.25

36 x 19g/28g/32g VAS



89P SELL AT | 24.8% POR | £20.09

36 x 50g/52g VAS



89P SELL AT | 23.7% POR | £13.59

24 x 38g



85P SELL AT | 52.1% POR | £10.19

30 x 35g



75P SELL AT | 37.8% POR | £13.99

36 x 39g/40g VAS



£1.25 SELL AT | 36.1% POR | £7.99

12 x 140g VAS PM £1.25



65P SELL AT | 37.7% POR | £13.49

40 x 41g VAS



£1.25 SELL AT | 36.9% POR | £7.89

12 x 90g VAS PM £1.25



£1.25 SELL AT | 45.1% POR | £22.89

40 x 45g VAS PM £1.25



£2.50 SELL AT | 40.5% POR | £12.39

10 x 113g VAS PM £2.50



£1.15 SELL AT | 39.6% POR | £6.95

12 x 115g VAS PM £1.15



55P SELL AT | 48.1% POR | £11.89

50 x 23g

RETAILER PROMOTIONS



85P SELL AT | 47.8% POR | £7.39

20 x 32g VAS

RETAILER PROMOTIONS



85P SELL AT | 48.5% POR | £7.29

20 x 45g VAS



35P SELL AT | 39.7% POR | £8.79

50 x 20g



55P SELL AT | 41.9% POR | £10.65

40 x 35g



55P SELL AT | 48.7% POR | £11.29

48 x 34g



55P SELL AT | 42.8% POR | £10.49

40 x 36g VAS



30P SELL AT | 42.5% POR | £7.19

20 x 25g VAS



60P SELL AT | 35.7% POR | £10.29

32 x 33.4g/34g VAS PM 60P



£1.10 SELL AT | 43.2% POR | £6.25

12 x 25g VAS



69P SELL AT | 30.5% POR | £9.99

25 x 20g/25g VAS PM 69p

Valentine's Day Offers



£7.91 SELL AT | 35.1% POR | £38.49

9 x 125g



£9.00 SELL AT | 35.2% POR | £38.89

8 x 200g VAS

RETAILER PROMOTIONS



£2.29 SELL AT | 46.6% POR | £9.79

6 x 27g/36g VAS PM £2.29



£3.49 SELL AT | 32.2% POR | £14.19

6 x 450g PM £3.49



£3.49 SELL AT | 33.6% POR | £11.59

5 x 500g PM £3.49



£3.49 SELL AT | 30.8% POR | £14.49

6 x 500g PM £3.49





£3.25 SELL AT | 45.2% POR | £10.69

6 x 370g/375g VAS PM £3.25



£2.99 SELL AT | 39.3% POR | £10.89

6 x 1kg PM £2.99





£2.95 SELL AT | 38.3% POR | £18.19

10 x 1kg VAS



£3.25 SELL AT | 45.2% POR | £10.69

6 x 375g PM £3.25



£6.15 SELL AT | 38.5% POR | £22.69

6 x 95g PM £6.15



£6.15 SELL AT | 38.5% POR | £22.69

6 x 95g



£4.35 SELL AT | 37.2% POR | £16.39

6 x 100g PM £4.35



£3.29 SELL AT | 32.2% POR | £13.39

6 x 70's PM £3.29



£3.35 SELL AT | 32.9% POR | £13.49

6 x 80's VAS PM £3.35

RETAILER PROMOTIONS



£2.25 SELL AT | 36.3% POR | £17.19

12 x 232g VAS PM £2.25

RETAILER PROMOTIONS



£2.25 SELL AT | 36.5% POR | £14.29

12 x 232g PM £2.25



£2.25 SELL AT | 34.6% POR | £5.89

4 x 20's VAS



£4.29 SELL AT | 35.9% POR | £16.49

6 x 300g



£2.29 SELL AT | 35.9% POR | £14.69

12 x 130g PM £2.29



£1.69 SELL AT | 36.9% POR | £12.79

12 x 250g/255g VAS PM £1.69



£1.59 SELL AT | 42.4% POR | £10.99

12 x 144g VAS PM £1.59



£1.59 SELL AT | 42.2% POR | £9.19

10 x 119g PM £1.59



£1.39 SELL AT | 32.1% POR | £6.29

8 x 4 x 28g PM £1.39



£1.49 SELL AT | 33.0% POR | £4.99

6 x 40g PM £1.49



£1.49 SELL AT | 20.4% POR | £9.89

10 x 100g PM £1.49



£3.99 SELL AT | 32.0% POR | £16.29

6 x 400g



£2.49 SELL AT | 45.2% POR | £8.19

6 x 180g



£2.99 SELL AT | 34.8% POR | £11.69

6 x 300g VAS PM £2.99

RETAILER PROMOTIONS



£1.19 SELL AT | 53.2% POR | £6.69

12 x 400g VAS PM £1.19

RETAILER PROMOTIONS



£2.99 SELL AT | 51.6% POR | £8.69

6 x 190g VAS PM £2.99



£1.00 SELL AT | 42.6% POR | £6.89

12 x 400g VAS PM £1



£2.69 SELL AT | 38.1% POR | £9.99

6 x 450g VAS



£2.19 SELL AT | 42.0% POR | £8.89

7 x 150g VAS



£1.79 SELL AT | 27.5% POR | £7.79

6 x 305g/320g/340g VAS



£1.99 SELL AT | 33.9% POR | £7.89

6 x 400g/425g VAS



£3.49 SELL AT | 54.2% POR | £9.59

6 x 5 x 74g VAS



£2.30 SELL AT | 18.2% POR | £11.29

6 x 220g VAS

FOCUS ON

- Targeted guides focusing on key product categories and selling occasions
- Benefit from expert advice and the latest industry insights
- Discover best selling lines and profit boosting planograms



Scan here to visit more Focus On guides

Dedicated to the Plan for Profit Independent Retailer

Web | App | Guides | In Store | In Depot



£1.35 SELL AT | 39.6% POR | £4.89

6 x 400g VAS PM £1.35



£2.49 SELL AT | 51.2% POR | £7.29

6 x 125g VAS PM £2.49



£3.35 SELL AT | 34.7% POR | £21.89

10 x 400ml



£3.35 SELL AT | 32.9% POR | £26.99

12 x 450g PM £3.35



£3.35 SELL AT | 34.7% POR | £21.89

10 x 400ml



£1.40 SELL AT | 43.5% POR | £9.49

12 x 119g/125g VAS



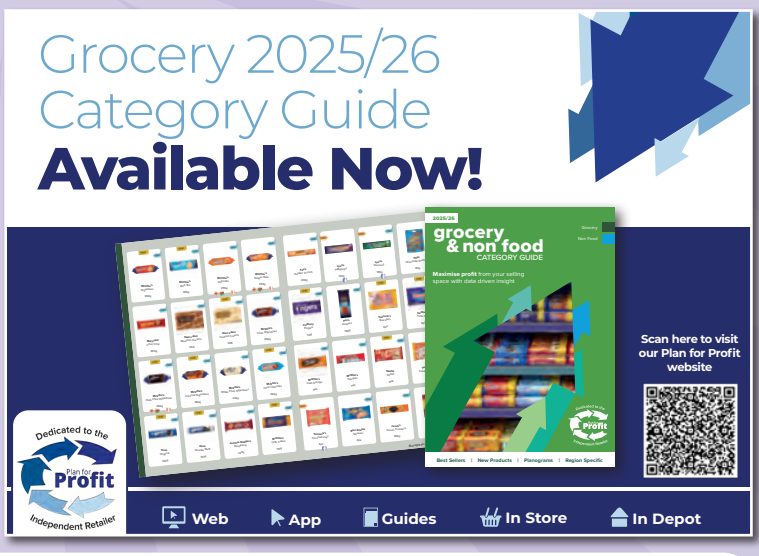
£2.79 SELL AT | 40.9% POR | £9.89

6 x 265g



£3.49 SELL AT | 44.7% POR | £11.59

6 x 250ml VAS PM £3.49







£1.25 SELL AT | 50.5% POR | £9.29

18 x 3 Pack



£2.07 SELL AT | 39.6% POR | £14.59

14 x 4 Pack/5 Pack VAS



£2.07 SELL AT | 36.9% POR | £10.89

10 x 7 Pack



£1.25 SELL AT | 53.5% POR | £9.69

20 x 4 Pack



£1.25 SELL AT | 49.4% POR | £9.49

18 x 12 Pack



£1.00 SELL AT | 65.9% POR | £14.19

50 x 15g VAS



£4.49 SELL AT | 33.3% POR | £9.99

4 x 12 x 100g VAS PM £4.49



£5.99 SELL AT | 31.4% POR | £13.69

4 x 6 x 400g PM £5.99



46P SELL AT | 26.9% POR | £7.29

26 x 85g VAS PM 3 FOR £1.39



£1.25 SELL AT | 29.8% POR | £4.39

6 x 350ml VAS PM £1.25



£2.69 SELL AT | 52.3% POR | £10.69

10 x 5 Pack



£1.95 SELL AT | 35.5% POR | £10.49

10 x 5 Pack



£1.00 SELL AT | 26.1% POR | £7.39

12 x 75ml VAS PM £1.00



£4.99 SELL AT | 50.7% POR | £12.29

6 x 16's 6 FOR 5



£6.69 SELL AT | 47.1% POR | £17.69

6 x 150ml 6 FOR 5

RETAILER PROMOTIONS



£2.49 SELL AT | 22.3% POR | £11.39

8 x 654ml PM £2.49



£5.29 SELL AT | 42.2% POR | £15.29

6 x 16's 6 FOR 5



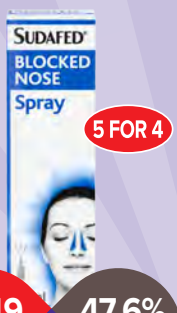
£7.39 SELL AT | 48.9% POR | £18.89

6 x 150ml 6 FOR 5



£5.75 SELL AT | 45.1% POR | £15.79

6 x 6's



£5.49 SELL AT | 47.6% POR | £11.99

5 x 15ml



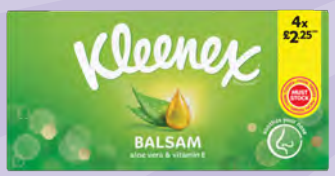
£1.40 SELL AT | 30.8% POR | £9.69

12 x 20g



£1.79 SELL AT | 28.0% POR | £12.89

12 x 2 Roll PM £1.79



£2.25 SELL AT | 32.9% POR | £15.09

12 x 64's PM £2.25



£1.00 SELL AT | 26.1% POR | £7.39

12 x 56's



£4.99 SELL AT | 31.6% POR | £5.69

2 x 18 Roll PM £4.99



£1.49 SELL AT | 36.5% POR | £7.89

10 x 4 Roll PM £1.49



£3.99 SELL AT | 37.7% POR | £8.29

4 x 3 Roll PM £3.99



£1.35 SELL AT | 24.1% POR | £7.69

9 x 750ml VAS PM £1.35



£1.50 SELL AT | 28.1% POR | £8.09

9 x Single VAS PM £1.50



£4.79 SELL AT | 31.2% POR | £10.99

4 x 12's VAS PM £4.79



£2.00 SELL AT | 49.8% POR | £20.09

24 x 10's



£2.00 SELL AT | 31.3% POR | £27.49

24 x 20's



£3.99 SELL AT | 47.4% POR | £6.99

4 x 269ml VAS PM £3.99



£2.99 SELL AT | 36.5% POR | £9.49

6 x 108g VAS PM £2.99



£3.09 SELL AT | 76.6% POR | £30.19

50 x Single



£3.09 SELL AT | 16.6% POR | £12.89

6 x Single

LOCAL LIVING

NEW LAUNCH

Strong margin, strong performance, Local Living wipes.



58% of shoppers are very value-led. Our own brand gives independent retailers a product that meets this demand.

Lumina Intelligence, Shopper Insights 2024

NEW

£1 PMP

- Water is a £1.8 billion category
- Functional water growing at 43%
- 25% of functional water shoppers choose electrolytes
- £5.2 million incremental opportunity



THREE FLAVOURS

Source: IRI 52w/e Jun 2025, & Circana Total Category & S&I

STOCK NEXT TO FLAVOURED WATER

MIX Paper from responsible sources FSC® C020957

All offers subject to availability and VAT where applicable. All details are correct at time of going to press. Varieties as Stocked. See in depot for full details of all offers. Unitas Wholesale Ltd accept no responsibility for printing errors. Errors and Omissions Excepted. Government duty changes are applicable from statutory set dates & prices may differ from those shown at time of press.

Grocery Aid Awards SILVER AWARD WINNER Unitas